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3171N 7590 05/22/2005

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DONNA MILLER (Depositor's name)  
Donna Miller (Signature)  
9/13/05 (Date)

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/778,734	02/06/2001	Mario Kovac	PM4	5760

TITLE OF INVENTION: SYSTEM AND METHOD FOR ADVERTISEMENT SPONSORED CONTENT DISTRIBUTION

APPLN. TYPE	SMALL ENTITY	ISSUE FEE	PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	YES	\$700	\$300	\$1000	09/22/2005
EXAMINER		ART UNIT	CLASS-SUBCLASS		
SRIVASTAVA, VIVEK		2617	725-032000		

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.563).  
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2. For printing on the patent front page, list  
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1 Norton R. Townsley  
Belasco Jacobs &  
2 Townsley, LLP  
3

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the assignee must be filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

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Authorized Signature Norton R. Townsley  
Typed or printed name NORTON R. TOWNSLEY

Date 9/13/2005  
Registration No. 33,608

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PTOL-85 (Rev. 12/04) Approved for use through 04/30/2007.

OMB 0651-0033

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